

Recruiting Trends Announces October Conference Keynote Speakers

John Vlastelica and Mark Murphy to Headline Las Vegas Event

Peterborough, NH – June 27, 2012 – Recruiting Trends, a leading resource for the employee recruitment industry, has announced that talent management leaders John Vlastelica and Mark Murphy will deliver keynote addresses at the [Recruiting Trends Conference](#), which takes place Oct.14-17 in Las Vegas.

John Vlastelica has 20 years recruiting and HR experience. A former senior director of Global Recruiting for Expedia, he also served as a recruiting director for Amazon.com. Vlastelica now helps companies like Google, Groupon, Nike, Salesforce.com, T-Mobile, World Bank, Edward Jones, REI, Kindercare, PNC, Electronic Arts, and others build and deploy the right recruiting strategies, processes, systems, tools, and training through the consulting firm he founded, Recruiting Toolbox. On Oct. 15, he will share what recruiters need to know to take their recruiting efforts to the next level in “The Key to Successful Recruiting Leadership.”

Mark Murphy, founder and CEO of Leadership IQ, leads one of the world’s largest studies on goal-setting and leadership. His groundbreaking research has been featured in Fortune, Forbes, Businessweek, U.S. News & World Report, and The Washington Post, among other publications. Murphy is the author of the international bestselling book, “Hundred Percenters: Challenge Your People to Give It Their All and They’ll Give You Even More” as well as “Hard Goals,” “The Deadly Sins of Employee Retention,” and “Generation Y and the New Rules of Management.” A respected authority on talent management issues, Murphy has appeared on CBS News Sunday Morning, ABC’s 20/20, Fox Business News, and other programs. On Oct. 16, he will share critical research in a presentation that bears the same name as his most recent book, “Hiring for Attitude.”

“The Recruiting Trends Conference helps companies learn how to find and attract the best talent in order to help them become better companies. As the economy recovers, smart companies are re-investing in talent management,” says RD Whitney, CEO of Recruiting Trends.

An event unlike any other, the Recruiting Trends Conference features a talk-show format that encourages audience participation, along with specialized workshops and consultative sessions. This year’s event also features the TrendSetters™ presentation, a one-of-a-kind learning opportunity where attendees will discover new technologies to enhance their recruiting performance. The conference concludes with The Sourcing Summit, a day dedicated to sharing the latest techniques in candidate sourcing.

“Please join me at the Recruiting Trends Conference 2012 as we explore challenges and trends, technologies, best practices, and tools that will help

recruiting professionals win in their jobs – and join your peers, colleagues, and other industry leaders in helping to shape and define this new era in recruiting,” says Jason Warner, master of ceremonies, Recruiting Trends Conference 2012.

About Recruiting Trends

Since 1970, Recruiting Trends has been dedicated to serving the recruiting industry. RecruitingTrends.com and its companion biweekly newsletter, Recruiting Trends Bulletin, reach senior-level recruiters and human resource and talent management leaders within small, medium, and global enterprises and are the industry sources for key decision makers and influencers in the profession to read about what’s going on in their world. Recruiting Trends features articles and research that explore current and future trends, share leading-edge best practices, identify tactical recruiting expertise, and offer industry insight.

Recruiting Trends also hosts Recruiting Trends Best Practice Webinars featuring panel discussions by today’s recruiting experts on relevant and timely sourcing, recruiting, and on-boarding topics. In addition, Recruiting Trends holds the [Recruiting Trends Conference](#) and other live events.

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About Recruiting Trends Conference

The Recruiting Trends Conference, an event unlike any other, invites recruiters, sourcers, talent acquisition managers, and other recruitment professionals to attend, engage, recruit, and retain. The conference provides an opportunity to explore the latest recruiting trends and sourcing techniques in a highly interactive learning environment. Featuring dynamic speakers and a unique format, the 2012 event takes place at Caesars Palace Las Vegas, Oct. 14-17. Additional information is available at the conference [website](#).

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